

Media Release

Date 21 JUNE 2021

SEDA College WA launches as an independent senior secondary school in Western Australia, delivering Year 11 and 12 WACE programs in partnership with some of WA's top sporting organisations.

On Wednesday 23 June 2021 at Optus Stadium (Black Swan Room), SEDA College WA celebrates becoming a registered independent senior secondary school. The event includes a unique look at the SEDA program, stories from Alumni and the College's connection to WA community and industry.

Keynote speaker, SEDA College WA's Principal, Rocky Collins and host Assistant Principal, Silv Lombardi will present in front of esteemed guests:

- Mr Terry Healy, MLA, Member for Southern River – *representing on behalf of the Premier of Western Australia, the Hon Mark McGowan MLA and Hon Sue Ellery Minister for Education and Training*
- City of Cockburn Mayor Cr Logan Howlett
- City of Joondalup Deputy Mayor Cr Russ Fishwick
- City of Fremantle Deputy Mayor Cr Andrew Sullivan
- Town of Cambridge Deputy Mayor Cr Alaine Haddon-Casey

The SEDA WA program has been in partnership with Department of Education schools since 2013. This year, [SEDA College WA](#) opened as an independent school (Year 11 and 12), providing a low fee option for families seeking hands-on learning and individualised approach to mentoring.

SEDA College WA engages over 400 students in education by using sport as a vehicle to ignite interest. Student experiences are unique because of the College's relationships with WA's leading sport organizations, enabling experiences with industry not found anywhere else.

Students come to SEDA College WA from diverse backgrounds. Each student has a story. Most stories challenge our understandings of what it means to be vulnerable and young in WA today. Regardless of backgrounds, the College welcomes students as leaders from Day 1 and through its bespoke MyPLAN program, grows courage, resilience, and empowers pathways for futures.

Students leave SEDA College WA work ready. With WACE and VET certificates, further educational pathways at university and/or VET are accessible.

About SEDA College's official launch College Principal, Rocky Collins' stated:

"Our College has a unique ability to thrive, be innovative and engage by allowing students to explore outside of the classroom and learn directly from industry. By identifying students' key personal qualities and allowing them to develop important transferable skills, we provide a tailored, individual approach to our students that allows them pathways to success. Our 'one teacher, one classroom' approach also allows our teachers to take on a true mentoring approach, where they walk alongside and support the individual journey of our students as they complete their secondary education. We're

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extremely excited to showcase what sets us apart from other schools, and all the career pathways that our programs can lead to.”

The College’s connections with high profile sporting organisations provides students with access to work experiences and industry engagement opportunities they would not usually be exposed to. “We have connections with the Fremantle Dockers, West Coast Eagles, Basketball WA, Perth Lynx, Netball WA, West Coast Fever, WACA, Cricket Australia, Football West and Perth Glory. These connections allow our students to complete year 11 and 12 immersed in the sport and recreation industry. The College is able to combine its own expert knowledge with unrivalled opportunities for students to network and learn from some of the best in the industry.”

SEDA’s education model places equal importance on developing strong personal attributes and transferable skills, such as leadership, communication, teamwork, and critical thinking as it does on academic successes. Every student works with their teacher and the wider College team to develop these skills and to build a tailored career plan to achieve future goals.

-ENDS-

SEDA College WA Launch

Date: 23 June 2021

Location: Optus Stadium (Black Swan Room)

Time: 9:30am – 11.00am

For further information about SEDA College WA, please visit seda.wa.edu.au

Applications for Year 11 enrolment are open for 2022

Interested students can attend an information evening, to hear from the Principal, industry partners and learn about the College:

Date: 9 August 2021

Location: East Perth Football Club

Time: 7pm

Register: seda.wa.edu.au/join-us/information-sessions/

For media inquiries, please contact, Chris Beech (SEDA College WA – Marketing Manager) chrisb@seda.wa.edu.au or 0403 267 592.

For media information, please go to <https://seda.wa.edu.au/media/>

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